



# 2024

# Sponsorship Opportunities

**The Rogers Local Food and Art Market** is excited for the 2024 season!

We are invigorating the market with new farmers and local handmade art - and with expanded use of Frisco Plaza we can accommodate up to 75 vendors! The theme of the 2024 season is **Grow With Us!**

# Sponsorship Packages



## Market Champion

**\$10,000**

THIS SPONSOR IS THE MARKET'S COMMUNITY PARTNER! THIS SPONSORSHIP SUPPORTS THE EXPANSION OF THE MARKET TO INCLUDE DIVERSE REPRESENTATION OF ARTISTS - REPRESENTATION THAT CELEBRATES THE DIVERSITY OF ROGERS. SPONSORSHIP FEATURES:

- BUSINESS LOGO ON ALL PRINTED PROMOTIONAL MATERIAL
- FEATURED ON MARKET WEBSITE
- REGULAR MENTION ON SOCIALS
- TABLING OPPORTUNITY ON ALL MARKET DATES AND SPECIAL EVENTS
- INVITED TO HOLD SPECIAL EVENTS AT THE MARKET UP TO 6 TIMES DURING THE SEASON



## Diversity and Inclusion

**\$7,000**

PARTNER WITH US TO WELCOME BUSINESSES FROM ALL CULTURES INTO THE DOWNTOWN MARKET! THIS SPONSORSHIP PROVIDES SMALL BUSINESS SUPPORT IN THE FORM OF A SUBSIDY TOWARD THE COST OF STALL FEES FOR THE SEASON AS WELL AS A STIPEND TOWARD THE PURCHASE OF LIABILITY INSURANCE - FOR AT LEAST 10 EMERGING SMALL BUSINESSES!

- SPONSOR WILL BE THANKED AND REPRESENTED ON A BANNER AT THE MARKET TENT ALL SEASON
- MENTIONED ON SOCIAL MEDIA
- HIGHLIGHTED ON WEBPAGE DESCRIBING PROGRAM
- SPONSOR HIGHLIGHTED IN END OF SEASON PROGRAM REPORT



## Food Access Program \$6,000

THE FOOD ACCESS PROGRAM SUSTAINS NUTRITION INCENTIVE PROGRAMMING. THIS SPONSORSHIP SUPPORTS THE MARKET ACCEPTING AND DOUBLING SNAP/EBT BENEFITS, SENIOR FARMERS MARKET NUTRITION PROGRAM VOUCHERS AND WIC FARMERS MARKET VOUCHERS. THIS SPONSORSHIP COMES WITH ALL THE GOOD FEELS, PLUS:

- REGULAR SOCIAL MEDIA SHOUT-OUTS
- FEATURED ON THE PROGRAM PAGE OF OUR WEBSITE
- LOGO PLACEMENT ON ALL PROGRAM MATERIALS
- OPTION TO TABLE AT THE MARKET FOR UP TO SIX MARKET DAYS



## Community Business \$100 PER MARKET DAY

THIS SPONSORSHIP IS FOR BUSINESSES THAT WANT TO CONNECT WITH MARKET GOERS. THIS OPPORTUNITY COMES WITH A 10FTX10FT STALL SPACE FOR ONE MARKET DAY OF YOUR CHOICE (\$100 PER MARKET DAY, \$2,500 FOR THE ENTIRE SEASON), AND MENTION ON SOCIALS AND WEBSITE WITH A LINK TO YOUR WEB PRESENCE. FROM YOUR STALL AT MARKET YOU ARE FREE TO SELL SERVICES AND/OR SIGN UP CUSTOMERS, GIVE AWAY PROMOTIONAL ITEMS, AND GENERALLY PROMOTE YOUR BUSINESS. YOU ARE WELCOME TO JOIN US FOR MORE THAN ONE MARKET DATE OR FOR THE ENTIRE SEASON!



# Thank you for supporting the Rogers Local Food and Art Market!

**Interested in a custom  
sponsorship package?**

**Contact us!**

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